

Send two delegates, one to each day, and **SAVE OVER \$400** on the individual prices!



CONFERENCE ONE

Inaugural  
**Fleet Management  
and Communications**

CONFERENCE

21st November 2007, Waipuna Hotel and Conference Centre, Auckland

Improving Efficiency and Cost-Effectiveness Through  
Effective Fleet Management



**Two Separately Bookable  
One Day Conferences for the  
Transportation Professional**

CONFERENCE TWO



2nd Annual  
**Transportation of  
Hazardous Substances**

CONFERENCE

22nd November 2007, Waipuna Hotel and Conference Centre, Auckland

Protecting People and the Environment

Official Publication:

**FTD** SUPPLY CHAIN  
MANAGEMENT  
SOLUTIONS

**BrightStar**<sup>®</sup>  
CONFERENCES



# Inaugural Fleet Management and Communications

CONFERENCE

8.30 Registration and Coffee

9.00 **Opening Remarks from the Chair**  
**Robert Barry, Editor,**  
**NEW ZEALAND COMPANY VEHICLE AND EXECUTIVE CARS**

9.10 **Effective Fleet Management to Improve Efficiency and Reduce Costs**

Suitability of funding options for different types of fleets

- Leasing v owned + management
- Fully maintained leasing v non maintained leasing + management.
- Advantages of external management over internal

Advantages for larger fleets of separating funding and management functions

Retaining control of fleet costs

- Certainty that costs are best consistently best in market
- Minimising the use of client personnel time and effort in non core activities (fleet management)

**Christopher Young, Business Development Manager, CARDLINK**

10.00 **CASE STUDY:**  
**Fleet Productivity to Improve Your ROI**

Xlerate Technologies will present a customer case study to examine how technology, compliance management and overhauling fleet operations can deliver true business value and real ROI

- Myths, FUD's from technology vendors
- Outcome based trials
- "Technology fit to my business" rather than "change my business" to fit technology
- Tangible benefits measured and reported
- Future roadmap to manage fleet productivity

**Manoj Dolli, CEO, XLERATE TECHNOLOGIES**

10.50 Morning Break and Refreshments

11.10 **Project Management of GPS and Fleet Management Technology - Getting it Right First Time**

- How to determine need & quantify value of improvements
- How to choose a system
- The importance of the relationship
- Phased implementation
- People issues
- Celebrating success

**Corinne Watson, Managing Director, CCS INNOVATION IN LOGISTICS**

12.00 **CASE STUDY:**  
**Green Plan - Managing a Sustainable Fleet**

Managing a vehicle fleet is no longer confined to just considering makes of vehicles, management of operating costs and optimising resale values. Corporate Social Responsibility is well on the agenda in New Zealand corporate boardrooms and fleet is up there on the list. This extends beyond just environmental sustainability (ie its carbon footprint) and into social sustainability. Fleet user policy, accident reduction, speed camera infringement reduction and crash test data all play their part, especially considering recent changes to OSH legislation. Hear how Green Plan provided by one of the world's largest fleet management and leasing companies supports its clients moves toward sustainable fleet management.

**Charles Willmer, Managing Director LEASEPLAN NEW ZEALAND LTD**

12.50 Lunch

1.50 **Improving Service and Fleet Management Issues in an Express Delivery Service**

In August 2006, TNT, DHL, FedEx, and UPS established CAPEC, the Conference of Asia Pacific Express Carriers. This is a lobby group which communicates with government bodies such as NZ Customs and MAF, they are also included in industry consultation processes and meetings. Denise will explain the challenges faced by express delivery companies and how CAPEC is improving service and fleet management issues.

**Denise McCamish, Customs Manager NZ, FEDERAL EXPRESS**

2.40 **Using GPS Systems to Achieve Efficient Fleet Management Operations**

True Fleet Management enables the most efficient operation of vehicles and mobile plant. By determining and analysing what is often unknown and better managing what is known, significant savings are derived and risks reduced. This presentation will examine how by deploying GPS enabled Fleet Management Technology, companies and organisations will be able to:

- Reduce fuel spend
- Eradicate inefficiency
- Reduce maintenance expenditure
- Reduce insurance costs
- Improve dispatch practices
- Locate and recover stolen assets
- Manage vehicle related compliance
- Improve residual positions/re-sale values

**Mark Woodard, General Manager, ATRAC**

3.30 Afternoon Break & Refreshments

3.45 **Continuity & Emergency Planning to Ensure Continuous Service**

Fleet operations always have an element of uncertainty. Accidents happen and vehicles break down without warning. This session will examine critical contingency measures required for effective fleet continuity.

- Expect the unexpected - availability of alternative vehicles
- Maintenance of agreed schedules
- Vehicle and/or freight recovery
- Carriage of Hazardous substances

4.30 **The Management Challenge for Specialised Military Equipment**

The New Zealand Army operates an increasingly complex array of equipment that is then used in a wide variety of applications and environments. The challenge facing those that have the management responsibility is to maintain the fit, form, function and availability of low volume high specification equipment with extended supply lines in a competitive environment for protracted periods of time. This presentation will discuss the day to day issues facing the Army's corporate support organisation and how these are being addressed.

**Lt Col Rodney Jay, Director - Fleet Management, NZ ARMY**

5.15 End of Conference & **Networking Drinks**





# 2nd Annual Transportation of Hazardous Substances

CONFERENCE

8.30 Registration and Coffee

9.00 **Opening Remarks from the Chair**

**Tony Haggerty**, *Retired, Former ERMA Board member*

9.10 **International Developments in Hazardous Substances Management**

This session will examine the recent changes to Hazardous Substances handling and control including:

- What are Transport Dangerous Goods?
- Understanding the UN System
- What are the relationships between the UN Recommendations (Recommendations of the Committee of Experts on the Transport of Dangerous Goods) and IMDG, ICAO, IATA, NZS 5433, Land Transport Rule
- Examine the difference between HSNO Hazardous Substances and Transport Dangerous Goods
- Significant changes in IMDG amendment 33-2006, ICAO and ADG7

**Philip Tse**, *Principal, CHEMIE TECH*

10.00 **Examining the Proposed Amendments to the Dangerous Goods Rule**

NZS 5433 is nearing completion of a significant revision. The 15th revised edition of the recommendations on the Transport of Dangerous Goods (UNRTDG) has also just been published. There are some new provisions in the UNRTDG that will eventually be adopted into our requirements. Examine the proposed changes to the rule and how the UNRTDG will impact the way we operate in New Zealand.

**Richard Bean**, *Senior Engineer - Networks, LAND TRANSPORT NEW ZEALAND*

10.50 Morning Break and Refreshments

11.10 **Transport of Dangerous Goods in New Zealand - Multi-Modal Requirements**

This session will examine multi-modal issues for transporting dangerous good and hazardous substances within New Zealand.

- Codes of Practice - Road, Rail & Maritime
- Relationship between Road, Rail & Maritime
- Documentation requirements and common issues
- Placarding requirements
- Segregation requirements
- Shippers responsibilities

**Peter Roche**, *Director, HAZKNOW*

12.00 **Examining the Transportation of Hazardous Substances by Sea**

With a huge amount of freight transported by sea this session will explore the issues faced by the Maritime industry and discuss the way ahead.

- History of carrying Dangerous Goods by sea
- Practical aspects and problems associated with the carriage
- Present customs and ways of carrying DG's
- The future, what then?

**John Dickinson**, *Licensing Manager, MARITIME NZ*

12.50 Lunch

1.50 **Managing Safe Transportation of Radioactive materials**

This session will provide an overview of the International Atomic Energy Agency (IAEA) Regulations for the Safe Transport

of Radioactive Material. The basic principles of radiation safety during transport will be discussed and there will be an opportunity to put the theory into practice by preparing a real radioactive material package for transport.

- Examining the regulations
- Aims and objectives of the regulations
- Protection for the environment and for handlers in both normal and accident conditions

**Cris Ardouin**, *Senior Advisor (Science), NATIONAL RADIATION LABORATORY*

2.40 **Chemgold II - Improving Compliance and Safety Management**

Chemgold II is a resource for anyone working with hazardous substances, providing independently researched material safety data sheets and other related documents. It provides information on compatibility of substances and possible interactions and ensures full compliance with national and international regulations. It also has full updates on any new findings relating to chemical products. Philip will give a guided tour of Chemgold II and discuss how this can improve compliance and safety for anyone involved in Chemical Management.

**Philip Tse**, *Principal, CHEMIE TECH*

3.30 Afternoon Break & Refreshments

3.45 **HSNO and its Influence on Hazardous Substance Transport**

Is our Hazardous Substance legislation pertaining to transport just right, too little or too much? This session will explore the current state of our legislation and how it came into being. Mike will examine an incident in 1973 when Auckland experienced an unfortunate chemical transport incident that resulted in Parnell being evacuated for five days and a state of Civil Defence Emergency declared. Subsequently, a Commission of Enquiry castigated our legislation at that time.

- HSNO - a knee jerk reaction?
- Comparing our regulations with international legislation
- Compliance and enforcement issues
- Where to from here?

**Mike Perkins**, *Director, HAZCHEM*

4.30 **CASE STUDY: Emergency Response to Poor Knights Incident**

In March 2005, a vessel transiting the northern coast of NZ used a fumigant on its cargo and subsequently dumped the waste packages during her transit past the Poor Knights. After recreational fishermen recovered some packages and became unwell, their boat proceeded to Tutukaka and sparked a Hazardous Material alert for the Northland Fire Brigade. Being a maritime based incident, this in turn required the Northland Regional Council and also Maritime NZ to become involved. The substance was Magnesium Phosphide, exposure to which is life threatening and no known antidotes!

- What happens with maritime based incidents that fit just outside of what Maritime NZ are legislated and comfortable in dealing with?
- Where are the 'grey' areas that push these boundaries?
- What do we do today if there is an HNS incident onboard a vessel, either at sea, at anchor or alongside?
- What roles do the emergency services play during a maritime based HNS incident?

**Nick Quinn**, *General Manager - MPRS, MARITIME NZ*

5.15 End of Conference & **Networking Drinks**



Inaugural  
**Fleet Management  
and Communications**  
CONFERENCE

2nd Annual  
**Transportation of  
Hazardous Substances**  
CONFERENCE

**FIVE EASY WAYS TO REGISTER:**



**Online:** Visit our Website [www.brightstar.co.nz](http://www.brightstar.co.nz)



**By E-Mail:** Send to [register@brightstar.co.nz](mailto:register@brightstar.co.nz) including all the information indicated on the registration form



**By Fax:** Fax completed registration form to (09) 309 7986



**By Phone:** (09) 379 5892



**By Post:** Return completed registration form together with payment to

**BrightStar**  
CONFERENCES

Freepost 2690  
P O Box 31 242, Auckland 1330

Priority Booking Code	Customer Number
-----------------------	-----------------

**Conference Code:** BA024 **Brochure Code:** A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

**FIRST DELEGATE**  Day 1  Day 2

Mr/Mrs/Ms/Dr First Name \_\_\_\_\_ Surname \_\_\_\_\_

Position \_\_\_\_\_

Yes, please email me a monthly calendar of events Email \_\_\_\_\_

**SECOND DELEGATE**  Day 1  Day 2

Mr/Mrs/Ms/Dr First Name \_\_\_\_\_ Surname \_\_\_\_\_

Position \_\_\_\_\_

Yes, please email me a monthly calendar of events Email \_\_\_\_\_

**THIRD DELEGATE**  Day 1  Day 2

Mr/Mrs/Ms/Dr First Name \_\_\_\_\_ Surname \_\_\_\_\_

Position \_\_\_\_\_

Yes, please email me a monthly calendar of events Email \_\_\_\_\_

**COMPANY DETAILS**

Company Name \_\_\_\_\_

Postal Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Name of Approving Manager \_\_\_\_\_

Position \_\_\_\_\_

Booking Contact \_\_\_\_\_

Position \_\_\_\_\_

No. of employees on site  0-10  11-50  51-100  101-250  250-500  500+

Nature of Business \_\_\_\_\_

**WHEN & WHERE**

Day 1: Inaugural Fleet Management and Communications Conference  
21st November 2007

Day 2: 2nd Annual Transportation of Hazardous Substances Conference  
22nd November 2007

Waipuna Hotel and Conference Centre,  
Auckland

**HOW TO PAY**

**Payment must be received before the conference to guarantee your place.** Individual registrations are unable to be shared.

**Direct Credit payment to our bank account**

(please post advice of remittance)

**Bank:** The National Bank, Wairau Park

**Account Name:** BrightStar Conferences & Training Ltd

**Account Number:** 06-0273-0265290-25

**Post a crossed cheque payable to Brightstar**

**Please invoice my organisation the sum of**

\$ \_\_\_\_\_  
(GST No. 82-974-008)

**My purchase order number is**

\_\_\_\_\_ (state if applicable)

You can also pay by credit card. Call our Customer Service Team on (09) 379 5892 if you wish to pay by this method, or register online at [www.brightstar.co.nz](http://www.brightstar.co.nz)

**Special travel packages for BrightStar delegates**

Call Business Direct today to arrange your travel requirements on 0800 104 007 or [businessdirect@airnz.co.nz](mailto:businessdirect@airnz.co.nz).

**What happens if I have to cancel?**

You have several options:

- Send a substitute delegate in your place
  - Confirm your cancellation in writing (letter, fax or email) at least ten working days prior to the event and receive a refund less a \$250+GST service charge per registrant. Regrettably, no refunds can be made for cancellations received after this date, however, upon request you will be mailed the course documentation.
- Delegates are responsible for their own travel/accommodation bookings and no compensation will be made should the conference be rescheduled or cancelled

**Team discount**

3rd delegate receives a 10% discount. 4th delegate & subsequent delegates receive a 15% discount. Team discounts can be applied to early-bird specials and standard prices only.

Copyright © 2007 Brightstar Conferences & Training Ltd

**COURSE INFORMATION**

**Documentation**

I can't attend but I don't want to miss out on this crucial information. Please send me a copy of the course documentation - \$395+GST for 1 day, 495+GST for both days

**Early-Bird Special** Register and pay by 24/10/2007

**One Day** \$1195+GST **(Save \$200)**

**Both Days** \$1895+GST **(Save \$300)**

**Standard Price** Standard price due for all registrations received/paid after 24/10/2007

**One Day** \$1395+GST

**Both Days** \$2195+GST

**Incorrect Mailing**  
If you are receiving multiple mailings or would like us to change any details or remove your name from our

database, please contact our Database Department on (09) 379 5892 quoting your customer number.

**Your Privacy**  
Personal data is gathered in accordance with the Privacy Act. Your details may be passed to other companies

who wish to communicate with you offers related to your business activities. If you do not wish to receive these offers, please tick the following circle.

